



BRISTOL ROVERS

MATCH DAY MAGAZINE 35p

(Special 36-page West Country Derby Souvenir Edition)



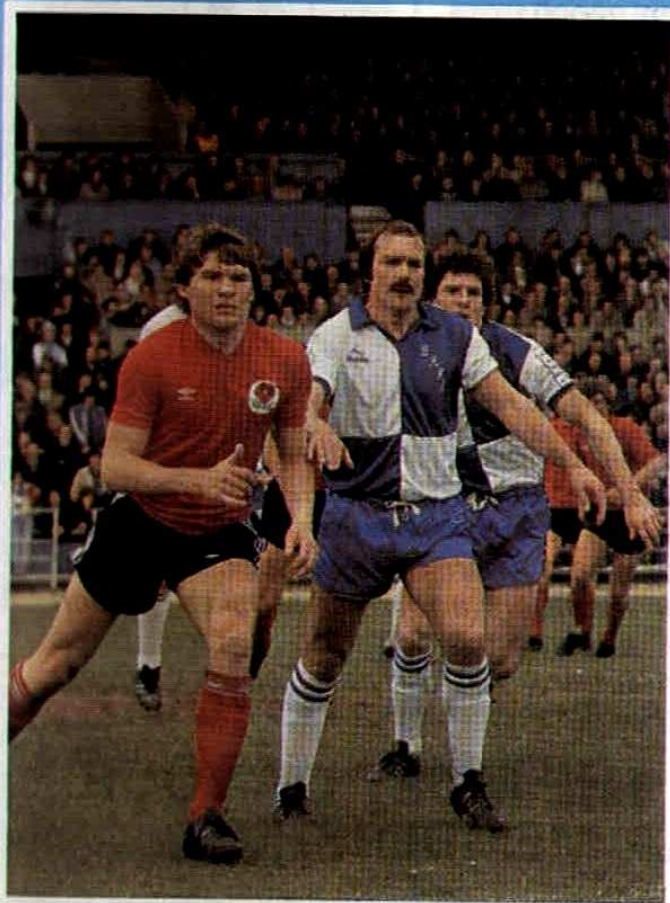
FOOTBALL LEAGUE DIVISION 3

Season 1981-82 — Match No. 7

SWINDON TOWN

Saturday, 17th October, 1981, K.O. 3 p.m.

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TERRY COOPER WRITES

I am hoping that the cup-tie atmosphere today's local derby with Swindon is bound to create will help us to make up for the disappointments of our last few home games.

Swindon are a good side and should be bringing a good following of supporters with them to Eastville. So, unlike our previous home matches this season, which most people have expected us to win, we will know this has the makings of a close, hard contest.

Anticipating a tough job brought out the best in us at Reading, Exeter and Preston. And, despite losing to a late goal and not functioning too well up front, we gave a battling performance defensively and in midfield at Southend last week and were unlucky not to come home with a point from a game played in very difficult conditions.

If we approach today's game with the same determination, I am sure we can pull off the home victory the lads badly need to enable them to start enjoying playing before our own fans again.

Why they haven't been able to relax at Eastville has been a mystery to everyone. The team are so anxious to please our supporters, who, I always consider, are among the best in the Football League.

When things don't go the way we want, a little bit of desperation creeps in and that plays into the hands of the opposition.

We have to learn to play with more patience at home, especially against teams who sit back and invite us to break them down.

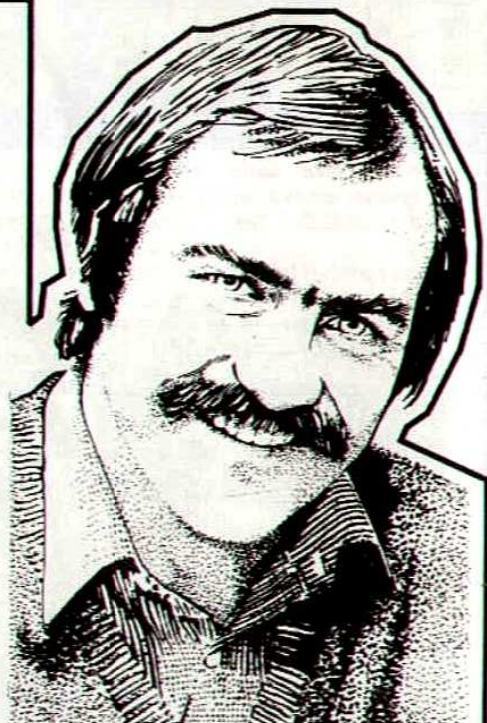
The supporters can play a big part by understanding what we are trying to do. I have every confidence our home results will start coming right soon.

These are early days yet in our League programme. We have some good players and it is a matter of working out the best permutations.



We have been hoping all the week that Brian Williams would recover from his thigh injury in time to make his comeback today.

That is not just because I know how desperately keen he is to play against his old club. One of my main reasons for signing Brian last summer was for the benefit of his experience in Third Division football.

His absence for nine games has been a blow and no-one has been more frustrated over it than Brian himself. He has a marvellously-competitive attitude, which is important to us because it rubs off on the other players.



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FOCUS ON THE VISITORS



Back Row (left to right) Brian Hughes, Jimmy Allan, David Round, Mark Stevens, Kevin Baddeley. Middle Row: Chris Kamara (transferred to Portsmouth), Roy Greenwood, Charlie Henry, Gary Emmanuel, Mike Graham, Roy Carter. Front Row: Dave Peach (Captain), Andy Rowland, Steve Abbley, Craig Moores, Paul Rideout, Kenny Stroud, Howard Pritchard, Russell Lewis, Martin Blackler.

Spotlight on Swindon Town

After a disastrous campaign last season, when they had started out as one of the favourites for promotion, Swindon Town have made an impressive start to 1981-82.

They are second in Division Three with 17 points from nine games having won five times.

Like Rovers they have a better away record than that at home. Unbeaten in their four away League games they have beaten Burnley (2-0) and Exeter (2-1) as well as gaining draws at Chester and Southend.

It is almost a year since John Trollope took over from Bobby Smith as the club's manager. It is more than 21 years since John Trollope signed for Swindon Town and his 770 League appearances is a record for any player with one club.

Four of the players who joined Swindon during the summer came from Bristol clubs — two from Rovers and two from City.

The only one to gain an immediate first team spot is midfield man Gary Emmanuel who moved to the club in a straight exchange deal which brought Brian Williams to Eastville. Emmanuel, a former Birmingham and Welsh under 23 international, played 65 League games for Rovers following his £50,000 transfer from St. Andrew's in January, 1979.

Goalkeeper Mark Stevens was released from Eastville during the summer.

The two Ashton Gate players to join Swindon this summer were both free transfers. Full back Kevin Baddeley, who was actually born in Swindon, played once in Bristol City's League side. Winger Howard Pritchard appeared in 38 League games before his move.

Scotsman Jimmy Allan has played 281 League games for the club since signing from Scottish junior football in 1970.

Full back Charlie Henry joined the club as an apprentice in June, 1978. He made his debut at centre forward in a League Cup game at Lincoln in September, 1980 but became the club's first choice right back by the end of the season.

Former England under 21 and 'B' international David Peach had played more than 400 League games before he became Swindon's most expensive signing in March, 1980. He started his soccer with Gillingham, moving to Southampton in

REMEMBER WHEN

Rovers' best victory over Swindon — today's is the 63rd meeting of the two clubs, all of which have been in the Third Division — was ironically in season 1938/39, the only season in which we have had to apply for re-election.

Frank Curran netted 4 times in our 5-1 win. A bargain signing from Accrington Stanley, he went on to score 21 goals in 27 games that season but in the summer of 1939 he and full back Alec Millar were sold to Bristol City to provide much-needed finance.

It is now 13 seasons since the two teams last met in a League match — goals by Wayne Jones and Joe Gadston secured Rovers a 2-2 draw at the County Ground on 12th April, 1969, but despite dropping this point Swindon went on to win promotion with Watford.

Rovers' team: Taylor (L), Jones (R), Stanton, Taylor (S), Lloyd, Petts, Jarman, Ronaldson, Jones (W), Gadston, Williams (R).

Contributors: MIKE JAY
& ELLIOT JACKSON

SWINDON TOWN



January, 1974 for £50,000. He was in the F.A. Cup winning side in 1976 and skippered the Saints in the 1979 League Cup final. Swindon paid £135,000 to sign him.

Former apprentice Brian Hughes has only been a full contract professional since July, 1980. He made his debut in the same League Cup as Charlie Henry at Lincoln.

Centre-half Russell Lewis was voted Swindon's Player of the Year last season. He joined the club from Welsh junior soccer in October, 1976 and made his League debut against York City six months later.

Mike Graham joined the club in July after being released by Bolton Wanderers. He played 46 League games for Bolton, mostly at full back.

Roy Carter is the club's leading scorer so far this season with four League goals and one in the League Cup. The former Falmouth Town Western League player joined Swindon from Hereford United in December, 1977 for a £22,000 fee. He has now played more than 230 League games and scored 33 goals.

Last season's leading scorer, Andy Rowland, has scored three goals so far this term. He served his apprenticeship with his home town club, Derby County but did not play League soccer until after he joined Bury in August, 1974. He scored 58 goals in 174 League games before his £80,000 move to Swindon in September, 1978. He scored his 100th League goal last season.

Roy Greenwood started his career as a Hull City apprentice and played 126 League games, mostly as a winger, before his £140,000 transfer to Sunderland in January, 1976. Three years later he moved to Derby County in a £50,000 deal and 13 months after that Swindon paid £25,000 to sign him.

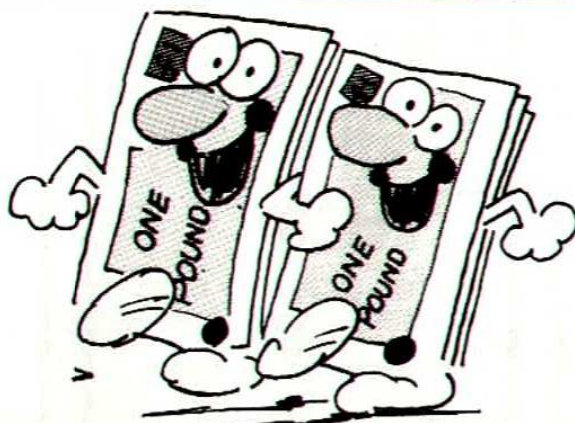
Swindon paid £40,000 to sign Gary Williams from Blackpool

during the summer. He started his career with Tranmere Rovers but played only one League game before joining the Swedish side Djurgården. Blackpool paid £40,000 to bring him back to English soccer a year ago.

Former England schoolboy international Paul Rideout scored his first goal of the season in last Saturday's 2-1 home win over Carlisle United. He played 16 times as an apprentice last season netting four goals.



ROY CARTER



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EASTVILLE ECHO



GARY'S CLINCHER



Gary Mabbutt is pictured above scoring the first of his two goals against Wimbledon in our last home League match — goals that clinched Rovers' the Third Division's £1,000 Pepsi Golden Goals Award for September. Under the Golden Goals campaign launched at the beginning of this season to promote attacking football, Pepsi-Cola are awarding £1,000 monthly to the top team in each Division, plus end-of-season £5,000 awards, on tables compiled by awarding one point for every home goal, two points for each away goal and three bonus points should three or more goals be scored in any match. For their 7 matches in September, Rovers picked up 6 home points, 12 aways and 6 bonus ones — a total of 24, narrowly pipping Newport County on 23. Pepsi-Cola will present Terry Cooper with the £1,000 cheque just before today's kick-off.

Penalties are Prelude to Yate Spectacular

At 2.15 pm this afternoon there will be the final of Gloucestershire's primary schools' penalty competition with former Eastville favourite Dick Shepherd, hero of Rovers' 1972 Watney Cup Final triumph, keeping goal.

The contestants are: John Cornock of Finley school, Gloucester; Darren Fletcher of Tirlbrook school, Tewkesbury; Steven Devaney of Portworth School, Dursley; Wayne Tilling of Church Street school, Stroud; and Julian Peacon of Charlton Kings school, Cheltenham.

Today's winner will go forward to meet the penalty kings of Avon, Hereford and Wiltshire in the E.S.F.A./Asda/Luozade Soccer Spectacular being held at Southwold Sports Centre, Yate on Thursday week, 29th October (7 pm — 10 pm).

Highlight of the Spectacular is a six-a-side competition between Rovers, Bristol City, Hereford United and Swindon Town. The apprentices of all four clubs will also be taking part in a coaching demonstration under F.A. regional coach Dave Burnside, while our own David Williams will be putting on a session with the Northavon Schools under-15 squad.

So if you're interested in a unique 3-hours of soccer entertainment, make a note of the Spectacular in your diary now!



CREST KICK-OFF SPONSOR SCHEME

Over the years a close relationship has built up between Bristol Rovers and the Crest Hotel — not surprisingly, since the hotel is next door to our Training Ground at Hambrook — so it is very appropriate that they should be the first Match Sponsors under the new scheme launched by commercial director Barry Bradshaw.

Hotel manager Harold Bangert is entertaining a party of 20 at the game — they have already met the players, had a tour of the dressing rooms and lunch in the new North Stand extension, and after the game they will be selecting their own man-of-the-match award.

Rovers' chairman Graham Holmes comments: "It's marvellous to have Harold and the Crest Hotel party with us today. They have been ever so kind to us since the South Stand fire, in putting rooms at our disposal for meetings as we had no board room."

And to celebrate the new board room's opening Mr. Bangert has commissioned the hotel's head chef to bake a special cake, which will be shared with Rovers' directors and their guests after the game.



GRAHAM HOLMES
"Marvellous"

CHAMPION UNICORN BAND

As part of the pre-match and half-time entertainment, we are delighted to welcome the brilliant Bristol Unicorns Youth Band, who have carried off the national marching band championship title and who have been invited to the U.S.A. next summer to demonstrate their colourful displays.

This local band and their accompanying majorettes respond marvellously to the disciplined leadership of bandmaster Dave Rogers — and anyone interested in seeing and hearing these youngsters, nearly all of whom come from north-west Bristol, in a slightly different setting are invited to their concert at the Colston Hall on Sunday week (tickets £1).

We are grateful to **FISHPONDS CARPETS Ltd.** for financing the Band's appearance at Eastville today — and ask you to respond generously to their collection at the ground, the proceeds of which will be used to help finance their air fares to the States.

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(Individual - B.&W.)	40p	Shoulder Bags	£4.75
Plastic Badges	30p	Sweat Bands (per pair)	90p
Plaques (Wall)	95p	Ties (Official)	£4.50

All these items, except the mugs and wall plaques, are available by post from Postal Sales Dept., Bristol Rovers Supporters' Club, 468 Stapleton Road, Eastville, Bristol BS5 6PA. Please add 10% of total order to cover postage (minimum 20p) - orders over £15.00, post free.

MARSHALL AT LARGE

*A selection of photographs by club
photographer ALAN MARSHALL.*



TOP: NEAR MISS: Paul Randall nearly scored against Wimbledon with this close-range shot in our last home League game.



LEFT: SKILFUL: Mike Barrett demonstrates his superb ball control in the opening League encounter against Chester.

RIGHT: CHALLENGING: Archie Stephens puts in a typical brave bid to head the ball before Lincoln 'keeper Steve Felgate can clear.

BOTTOM: FLASHBACK: Gary Emmanuel, now with Swindon, has a crack at Southampton's goal in our 4th round F.A. Cup-tie at the Dell last January.



MATCH

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Spectators are reminded they must obey the GROUND REGULATIONS printed below:

The spectator who climbed the floodlight tower at our last home game was ejected from the ground by the Police and has been barred entry for the remainder of the season. The club is very anxious to ensure that our matches are family entertainment in the truest sense, and spectators must obey the GROUND REGULATIONS printed below:

1. All matches are played in accordance with the Rules and Regulations of The Football Association and The Football League.

2. Play cannot be guaranteed on any day, and the Club reserves the right to make changes to its advertised fixtures without notice.

3. Refund of cash admission charges paid at the turnstiles will not be made in any circumstances. Right of admission reserved.

4. Refunds will be made in respect of seats booked in advance where a match is postponed, subject to a time limitation, details of which can be obtained from the Box Office. Such refunds will not be entertained, however, in respect of abandoned matches.

5. Unauthorised persons are not permitted to enter upon the field of play.

6. With the exception of authorised Press representatives holding official passes the taking of photographs or cine-photographs inside the Ground is prohibited.

7. Only persons specially authorised by the Club in writing are permitted to offer newspapers, periodicals, or any other articles for sale in the Ground.

8. Unnecessary noise, such as that from the use of radio sets and whistles, is not permitted in any part

of the Ground.

9. The climbing of floodlight pylons, stands or other buildings in the Ground, is strictly forbidden.

10. The obstruction of gangways, access ways and like places is strictly forbidden.

11. The consumption of intoxicating liquor is permitted only in the bars or other authorised places. Bottles, glasses, and banners or other similar articles are not permitted. No permits will be issued to allow movement from one section of the Ground to another to purchase intoxicating liquor or the like, or leave the Ground and return to same without further payment.

12. All persons entering this Ground are only admitted subject to these Ground Regulations and the Rules and Regulations of the Football Association and the Football League.

13. The Club reserves the right to prosecute or to eject or to cause to be ejected any person who, within the Club property is considered by the Club, its employees or agents (hereinafter called "the Club") to their absolute discretion to be or have been behaving in a manner likely:-

- (i) to bring the Club or the game into disrepute, or
- (ii) to interfere with the comfort, enjoyment or safety of spectators,

or
(iii) to impede in any way the activities of the Club, including the progress or conduct of any match, or
(iv) to be in breach of one or any of these Ground Regulations.

14. Any person prosecuted or evicted shall supply to the Club his or her name and address and the Club shall be entitled to take any steps which they consider necessary, including search of the evicted person, to substantiate the name and address.

15. The Club may, in its absolute discretion, bar from entry to the Ground, for any period, any person prosecuted or evicted in accordance with para. 13 above and may take such steps, including informing the parents or guardians of the person concerned of the said bar, as they consider necessary or desirable for the implementary of the said bar.

16. Any person barred from the Club under para. 15 shall not enter or attempt to enter the premises of the Club during the currency of the said bar, and any person found on the Club property during the currency of such a bar may be proceeded against by the Club in the County Court for damages for trespass and/or an injunction.

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LOTTERY NEWS

BECOME AN AGENT

Director Graham Hole, who has taken charge of our fund-raising department, is pleased to report a steady rise in the sales of both our lotteries after their usual slight summer dip.

But Mr. Hole is anxious to give the upward drive a big acceleration — and appeals to any supporters who think they are capable of helping the club in this way, even if it's only by selling a few tickets each week, to volunteer to become agents.

"The Premier Lottery is now the only major local lottery with a weekly draw and it's my target that we should be selling 30,000 per week by the beginning of November. And I would like each 40,000 ticket cycle on the Key of Fortune instant tickets sold at less than monthly intervals," says Mr. Hole.

"We've geared up for expansion," adds Mr. Hole, who during the summer promoted Ian Booth to the post of Lotteries Manager and recruited Geoff Dornan as Canvassing Manager.

Agents can sell tickets at work, amongst the neighbours, at their local club or pub — anywhere people meet. Even if you don't know of anyone to sell the tickets to it does not matter — for Geoff Dornan and his team will gladly canvass the homes in your area to provide you with your own door-to-door collection round.

"We pay all our agents 10% commission on their sales, bonuses on all the top prizes won by their customers and, for those selling consistently at a high level, there's free ticket to watch Rovers' home games," explains Ian Booth, who can be contacted at 468 Stapleton Road (tel. 510363).

Don't delay — volunteer today — help pump vital extra cash into Rovers coffers!



GRAHAM HOLE

AGENT OF THE WEEK



No. 7 MARGARET AND JOHN KING

Today we feature a unique and highly successful husband and wife pairing — Margaret and John King of Axbridge, who between them are responsible for selling over 300 Premier Lottery tickets each week.

"We have been fans at home and away games for 9 years and we thought some 3½ years ago it would be a good way to help the club's lottery, as we live too far from Bristol to help in any other way," explains lorry driver John.

"During this period we have had a large number of big prize winners amongst our customers," adds housewife Margaret.

Seven of their customers have won £1,000 each and two more have picked up £500 each — while Margaret and John themselves have been fortunate enough to win a television in the weekly agents draw.

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MEET THE PLAYER

PHIL KITE

There can hardly have been a greater compliment paid to a young player by a manager than Terry Cooper's to Phil Kite over the World Youth Championships in Australia this month.

England boss Ron Greenwood was very anxious to take Phil on the trip and the opportunity was an exciting prospect for the Kingswood-born goalkeeper.

But Terry said he could not afford to let Phil go and wanted him to stay at Eastville — a decision the schoolboy and youth international accepted.

The fact that a keeper of the quality of Martin Thomas was ready to take Phil's place in Rovers' first team was not considered justification for letting him go. And that is a clear indication of how highly manager Cooper values the performances of Phil this season.

His recent display at Preston brought high praise from Deepdale manager Tommy Docherty — a character known in the game as someone reluctant to give the opposition credit for anything!

And three marvellous saves at Southend kept Rovers in the game until their hopes of taking a point were dashed by the late goal from Danny Greaves, son of Jimmy.

Yet Phil is the first to admit he is still learning his art. "Everyone can appreciate a good reflex save," he said. "But there is lot more to goalkeeping than that."

"What has pleased me most this season is the technical progress I have made. The difference between a good keeper and an average one is the way he deals with crosses, the positions he takes up and the decisions he makes over when to stay on his line and when to come off it."

"I am working hard on my game in training and have been given a lot of individual attention by the boss and Clive Middlesmass."

"My confidence is growing with every match and, although it would have been nice to have gone to Australia, keeping my first team place at Rovers is very important to me and being able to justify the manager's faith in me has been very satisfying."



FOR THE RECORD PHIL KITE

BORN: 26th October, 1962 at Bristol

SIGNED FOR ROVERS: Apprentice Forms 10th July, 1979; Full professional 26th October, 1981

ROVERS' DEBUT: 3rd January, 1981 v Preston N.E. (away, F.A. Cup rd 3, won 4-3)

ROVERS' RECORD: Season 1980-81 6 apps; Season 1981-82 12 apps.

INTERNATIONAL HONOURS: England U-18 Schoolboys 1978-79; England Youth 1980-81

HEIGHT: 6ft. 1 1/2 ins.

WEIGHT: 14st. 7lbs.

COMMERCIAL SCENE

TEAM UP WITH ROVERS

In order to stimulate further interest in our Match Sponsorship scheme — besides today's game (sponsored by Crest Hotels) we already have provisional bookings for the home games against Gillingham, Fulham, Carlisle United and Bristol City — commercial director Barry Bradshaw is organising two "Showcases" at our next two matches at Eastville to demonstrate to potential sponsors the benefits to be derived from this form of business promotion.

"Now the new facilities have been built in the North Stand, we have put together a professional sponsorship package that represents real value for money," says Mr. Bradshaw. "It is under the personal control of myself, chief executive Gordon Bennett and entertainer Rob Ryan, who has vast experience in T.V. and cabaret and who we have engaged as our Promotions Consultant."

Mr. Bradshaw has just produced a glossy brochure entitled "Benefits of Teaming Up" in which the principal features of the package are outlined — a pre-match tour of the stadium, lunch, seats in the directors box and Presidents Club, prime advertising sites, programme space, P.A. messages, spectator participation features, after-match refreshments, 'man-of-the-match' award, and two autographed footballs.

"We are anxious to build-up a substantial amount of support from the local business community over the next two years in readiness for our Centenary Year in 1982, so our whole approach to match sponsorship is geared to giving each sponsor a fair deal," adds Mr. Bradshaw.

There are still a few spaces on both "Showcases", so if you or any of your friends wish to examine the pros and cons of sponsorship ring Barry Bradshaw at Bradshaw Microwave (tel. 292772) or Gordon Bennett at the Club Office (tel. 5110510). They will be delighted to arrange an invitation to whichever is the most suitable game.

BRISTOL ROVERS F.C.



Benefits of Teaming Up

TODAY'S MASCOT



What better way is there for Kevin Jones to celebrate his 13th birthday than to be Rovers' mascot at today's big West Country derby.

Kevin, a pupil of Sir Bernard Lovell School, Oldland, lives at Pendock Close, Bitton. A fan of Mike Barrett and Glen Hoddle, he is also keen on fishing and badminton.

CLUB SHOP BARGAINS

BUKTA REPLICA ROVERS KIT

PRICE LIST 1981/82

SHIRTS:

Boys	£8.25
Men	£9.95

SHORTS:

24-26"	£3.25
28-30"	£3.50
32-34"	£3.95

SOCKS:

Boys	£1.35
Youth	£1.60
Men	£1.90

COMPLETE SET:

Small Boys	£11.75
Med. Boys	£12.00
Large Boys	£12.25
Small	£14.25
Medium	£14.25



FUND-RAISING IS FUN WITH FRIENDS OF ROVERS

Enjoy yourself — and help boost our Player Appeal Fund

After a thoroughly-deserved break, the Friends of Rovers Player Appeal Fund Committee are launching their winter programme with a **DINNER-DANCE** at the **CREST HOTEL** on **THURSDAY, 3rd DECEMBER**. It promises to be an excellent night out — there will be dancing to the **MIKE SLOCOMBE BAND** and comedian **BOB RYAN** will comper the evening and provide the cabaret.

Operating very successfully under their slogan "Fund-raising is Fun with F.O.R.", the Committee raised a substantial amount of the transfer fee which brought Paul Randall's widely-acclaimed return to Eastville last January, and they intend making sure this Dinner-Dance will keep up that tradition as they set about raising the balance of the fee.

Terry Cooper and the players will be there and tickets (price £12.50) can be obtained from Rovers Offices (tel. 511050), or committee members Barry Bradshaw (tel. 426515), Reg Pasco and Tony Palmer (tel. 771111) or John Amos (tel. 672091).

As an additional fund-raiser the Committee has launched a **PONTOON** Ticket lottery. The tickets come in jars containing 1,696 and are ideal for placing in pubs, clubs, shops etc.. If you would like to volunteer a suitable outlet, please contact Rovers' chief executive Gordon Bennett on 511050.

Director Barry Bradshaw, who is the Committee chairman, is hoping that Rovers' rank-and-file supporters will offer their services to help Friends of Rovers.

"I'll be calling a public meeting during the week after next at which I hope there will be a large number of our fans who are prepared to assist us in a practical way will be present," says Mr. Bradshaw.

"Anyone prepared to play a real part in helping us put Rovers on the football map should write to or ring Gordon Bennett on 511050 and he will find out how best they can contribute and advise them of the full details of the meeting," adds Mr. Bradshaw.



SUPPORTERS' CLUB NEWS

Today we have five reminders for members:

ONE: The popular after-match bar extension in the **TRUE BLUE SUPPORTERS' SOCIAL CLUB** has been granted by the Magistrates on the strict understanding that no more than 100 members are present, so we trust everyone will co-operate fully with club manager Trevor Locke in complying with this request.

TWO: Trevor has arranged a full week-end's entertainment in the social club. There's a Dance tonight with **BRUNWICK** and exciting cabaret tomorrow evening featuring **BEST OF BRITISH**. A good time should be had by all — make sure you don't miss the fun!

THREE: The Supporters' Club's successful **SKITTLES TEAM** are holding their **DISCO/PRESENTATION EVENING** at the social club on Thursday, commencing 8 pm, when Terry Cooper will be guest of honour.

FOUR: Don't forget to buy your copy of the 1981-82 **SUPPORTERS' HANDBOOK**. This well-produced 44-page booklet is packed with action photos, contributions from Terry Cooper, Gordon Bennett, Ron Batt, Eric Godfrey, Mike Jay, Phil Draper and Nigel Andrews, and detailed statistics, including Alan Lacock's "Match-by Match Summary" from 1962/63 to 1971/72.

FIVE: The fourth annual **PROGRAMME FAIR** is being organised by Phil Draper in the social club on Sunday, 8th November, commencing 2.30 p.m. It will feature stalls, exhibits, an opportunity to meet some of the players.



PROGRAMME CORNER

Today I am reviewing the four programmes from our extremely enjoyable run of away wins:

BRISTOL CITY v ROVERS (Glos. Cup Final — 9.9.81.) 4 pages, price 10p, size 21 x 15cm.

Unfortunately City only produced a reduced size programme for this fixture again — and apparently their fans have complained at paying 10p to read solely about Rovers! The front is graced by a Rovers' team photo and the whole of the interior is devoted to us, including three action photos of our players. I imagine Rovers fans will be happier with it!

READING v ROVERS (19.9.81.) 48 pages, price 35p, size 24 x 18cm.

An excellent programme, the best I've seen so far this season. Many articles are of interest to home and visiting fans. The results and tables are generously spaced out and all the usual features are there — plus the 'On Target' inserts.

EXETER CITY v ROVERS (23.9.81.) 32 pages, price 35p, size 24 x 18cm.

Again includes 'On Target'. Exeter's own pages are more cluttered with adverts than ours or Reading's — their manager Brian Godfrey being squeezed down to merely 20 lines — but contains all the usual features.

PRESTON N.E. v ROVERS (3.10.81.) 20 pages, price 35p, size 21 x 20cm.

At first it appears quite good, but there are a lot of adverts and wasted space. And errors such as.....Rovers play at East Ville.....and have players Aden McCaffery, Gerant Williams, Paul Randell, Randall or Randal depending on which page you look. And if you think that is rather cruel of me, the crossword clues go from 11-19 across and 11-17 down and there are only thirteen clues possible in total with no clues for 1-9 at all! It can only get better.....

ALL THE ABOVE PROGRAMMES ARE AVAILABLE FROM THE CLUB SHOP. IF ORDERING BY POST PLEASE SEND APPROPRIATE SIZE S.A.E. PHIL DRAPER

AWAY TRAVEL NEWS

Rovers are rapidly gaining the reputation as the best supported Third Division club at away games — and the results of most of these games have been most rewarding.

There are two attractive midweek evening trips coming up which are bound to be very popular — to **OXFORD on WEDNESDAY** and to **NORTHAMPTON on TUESDAY WEEK**.

The coaches to Oxford leave Eastville at 4.30 p.m. and to Northampton at 3.30 p.m. Fares — to Oxford £3 and to Northampton £4.

Club Headquarters at 468 Stapleton Road will be open after today's game and each evening (7.30 — 9 pm) — Please **BOOK EARLY!**

Travel Organiser Jim Staynings is also running a trip to **WEMBLEY** for the **ENGLAND v HUNGARY** World Cup qualifier on Wednesday, 18th November.

For supporters intending to travel to our next away games by car, the A.A. recommends the following routes:-

To OXFORD — leave Bristol via the M32 Motorway and at roundabout take 2nd exit (signposted London) to join the M4. After 36½ miles leave motorway at junction 15 and at roundabout take 1st exit A435 (signposted Swindon). In 1 mile at roundabout take 2nd exit (signposted Cirencester) and 2¼ miles later branch left (signposted Oxford A420). At roundabout take 2nd exit and after ¼ mile at roundabout take 3rd exit A420 (signposted Oxford). After 25 miles at roundabout take 2nd exit (signposted Oxford City Centre). On reaching the City Centre, follow signs The East, London (A40). Leave by Headington Road, and after 2 miles turn left into Sandfield Road (unclassified), then turn right into Beech Road for Oxford United F.C. ground.

To NORTHAMPTON — leave Bristol via the M32 Motorway and at roundabout take 2nd exit (signposted London) to join the M4. After 36½ miles leave motorway at junction 15 and at roundabout take 2nd exit (signposted Cirencester) and 2¼ miles later branch left (signposted Oxford A420). At roundabout take 2nd exit and after ¼ mile at roundabout take 3rd exit A420 (signposted Oxford). After 25 miles at roundabout take the first exit and follow the signs The North, then Northampton A43. After 40 miles follow the signs Wellingborough A45 along Wellingborough Road, and Northampton Town F.C. Ground is ¾ mile along this road on LHS. (96 miles)

..... ACTION REPLAY..... ACTION



SAVIOUR ARCHIE

Club photographer Alan Marshall recaptures three occasions when live-wire striker Archie Stephens threatened Northampton's goal during the League Cup-tie at Eastville ten days ago.

ABOVE — scoring the late goal that could prove so vital in the second leg on Tuesday week.

LEFT — heading for goal in the first half, watched by Paul Randall.

BELOW — side-footing a shot in the second half.



..... ACTION REPLAY..... ACTION

STATISTICALLY SPEAKING

[illegible]

APPEARANCES & GOALSCORERS

	1981-81		Career-to-date	
	A	G	A	G
KITE	12	18		
McCAFFERY	12	1	56	7
MABBUTT	12	3	97	9
PARKIN	12	12		
WILLIAMS (D)	12	—	258	65
GILLIES	11	—	45	1
SLATTER	11	—	14	—
BARRETT	10	—	37	1
RANDALL	10	2	79	3
STEPHENS	8	1	8	1
COOPER	7	3	61	6
CURLE	4	4	4	4
WILLIAMS (G)	4	—	4	—
HUGHES	3	1	50	1
WILLIAMS (B)	3	—	3	—
JONES	1	—	66	9
WILLIAMS (S)	—	1	9	1
OWN GOAL	+1	1		

DIVISION THREE

	P	W	D	L	F	A	Pb
Chesterfield	9	6	2	1	15	5	20
SWINDON TOWN	9	5	2	2	15	7	17
Dorchester Rovers	8	5	1	2	9	4	16
Reading	9	5	1	3	9	11	16
Walsall	8	4	3	1	6	3	15
Newport County	9	4	2	3	14	10	14
Gillingham	9	4	2	3	13	11	14
BRISTOL ROVERS	9	4	2	3	13	11	14
Carlisle United	9	4	2	3	12	11	14
Lincoln City	9	3	4	2	14	8	13
Millwall	8	4	1	3	15	13	13
Huddersfield Town	9	3	4	2	10	9	13
Southend United	9	4	1	4	12	12	13
Oxford United	9	4	1	4	11	11	13
Fulham	9	4	1	4	11	12	13
Exeter City	9	4	1	4	16	19	13
Portsmouth	9	3	3	3	12	10	12
Chesham	8	2	5	1	7	7	11
Bristol City	9	2	4	3	11	13	10
Brentford	9	2	3	4	7	10	9
Burnley	9	2	1	6	8	14	7
Preston North End	9	1	4	4	5	11	7
Plymouth Argyle	9	0	2	7	4	15	2
Wimbledon	9	0	2	7	7	22	2

signifies OWN GOAL

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IN RESERVE

Reserves

DATE	OPPONENTS	VENUE	F-A	Scorers
29th Aug.	Tottenham Hotspur.....	A	0-1	
1st Sept.	LEICESTER CITY.....	H	3-3	Holloway, Penny, Routledge
7th Sept.	Hereford United.....	A	0-1	
12th Sept.	Southampton.....	A	0-8	
19th Sept.	NORWICH CITY.....	H	1-3	Williams (S)
23rd Sept.	BIRMINGHAM CITY.....	H	0-4	
30th Sept.	Oxford United.....	A	1-3	Penny
3rd Oct.	WATFORD.....	H	1-1	Williams (S)
17th Oct.	Ipswich Town.....	A		
20th Oct.	ORIENT.....	H		
31st Oct.	Swindon Town.....	A		
7th Nov.	West Ham United.....	A		
10th Nov.	CHELSEA.....	H		
21st Nov.	Arsenal.....	A		
24th Nov.	OXFORD UNITED.....	H		
28th Nov.	FULHAM.....	H		
1st Dec.	READING.....	H		
5th Dec.	Crystal Palace.....	A		
12th Dec.	Q.P.R.....	H		
19th Dec.	Luton Town.....	A		
30th Dec.	Plymouth Argyle.....	A		
9th Jan.	Birmingham City.....	A		
12th Jan.	BRISTOL CITY.....	H		
16th Jan.	TOTTENHAM H.....	H		
30th Jan.	Norwich City.....	A		
6th Feb.	SOUTHAMPTON.....	H		
13th Feb.	Watford.....	A		
16th Feb.	HEREFORD UNITED.....	H		
24th Feb.	Reading.....	A		
6th Mar.	IPSWICH TOWN.....	H		
9th Mar.	Orient.....	A		
16th Mar.	SWINDON TOWN.....	H		
27th Mar.	WEST HAM UNITED.....	H		
30th Mar.	Chelsea.....	A		
6th Apr.	Bristol City.....	A		
13th Apr.	PLYMOUTH ARGYLE.....	H		
17th Apr.	ARSENAL.....	H		
24th Apr.	Fulham.....	A		
1st May	CRYSTAL PALACE.....	H		
5th May	Leicester City.....	A		
8th May	Queens Park Rangers.....	A		
15th May	LUTON TOWN.....	H		



STEVE WILLIAMS

RESERVE APPEARANCES:

8 — Holloway, Penny, Routledge; 7 — Bailey, Westaway; 6 — Thomas, Williams (G); 5 — Bartlett; 4 — Hughes, Williams (S); 3 — Curle, Smith, Willmott; 2+1 — Dowling, Kelly; 2 — Bailey, McClelland, Randall, Stephens; 1+2 — Adams; 1 — Bater, Jones, Willetts.

HALF-TIMES

A	BRENTFORD
	Lincoln City
B	BURNLEY
	Exeter City
C	CARLISLE UNITED
	Plymouth Argyle
D	CHESTERFIELD
	Southend United
E	DONCASTER ROVERS
	Millwall
F	FULHAM
	Newport County
G	GILLINGHAM
	Huddersfield Town
H	OXFORD UNITED
	Bristol City
I	PRESTON N.E.
	Reading
J	WALSALL
	Portsmouth
K	WIMBLEDON
	Chester
L	ARSENAL
	Manchester City
N	ASTON VILLA
	West Ham United
P	BRIGHTON
	Liverpool
R	EVERTON
	Ipswich Town
S	LEEDS UNITED
	West Brom. Albion
T	MANCHESTER UTD
	Birmingham City
U	NOTTINGHAM FOREST
	Coventry City
X	SOUTHAMPTON
	Notts County
Y	STOKE CITY
	Swansea City

Juniors

DATE	OPPONENTS	VENUE	F-A	Scorers
29th Aug.	WIMBLEDON.....	H	3-4	Adams, Wheeler, Vassall
5th Sept.	BRENTFORD.....	H	4-0	Webber, Wheeler, Vassall (2)
12th Sept.	BRIGHTON.....	H	1-4	Vassall
19th Sept.	CHARLTON ATHLETIC.....	H	0-1	
26th Sept.	SOUTHEND UTD. (Cup).....	H	7-0	Webber (2), Vassall (2), Adams, Wheeler, Weller, Vassall, Webber
10th Oct.	Charlton Athletic.....	A	2-1	
17th Oct.	Chelsea.....	A		
24th Oct.	LUTON TOWN.....	H		
31st Oct.	Millwall.....	A		
7th Nov.	Oxford United.....	A		
21st Nov.	READING.....	H		
28th Nov.	SOUTHEND UNITED.....	H		
5th Dec.	SWINDON TOWN.....	H		
12th Dec.	Tottenham Hotspur.....	A		
19th Dec.	West Ham United.....	A		
2nd Jan.	Wimbledon.....	A		
9th Jan.	Brentford.....	A		
16th Jan.	Brighton & H. Albion.....	A		
30th Jan.	CAMBRIDGE UNITED.....	H		
13th Feb.	CHELSEA.....	H		
20th Feb.	Luton Town.....	A		
27th Feb.	MILLWALL.....	H		
6th Mar.	OXFORD UNITED.....	H		
13th Mar.	Reading.....	A		
20th Mar.	Southend United.....	A		
27th Mar.	Swindon Town.....	A		
3rd Apr.	TOTTENHAM H.....	H		
17th Apr.	WEST HAM UNITED.....	H		



TEAM UP WITH ROVERS

SAVE £££'s WITH OUR SPECIAL CUT-PRICE SEASON TICKET OFFER

For 18 League games remaining:

STAND: £50 — Adults £33 — Juv/OAP

ENCLOSURE: £25 — Adults £12.50 — Juv/OAP

Apply in person at the new office at the rear of the North Stand (8.30 am — 5.30 pm) or write to Mrs. M.D. Hall, Secretary, Bristol Rovers F.C., Eastville Stadium, Bristol.

NEXT MATCHES

Football Combination

ORIENT RES

Tuesday 7.30 p.m.

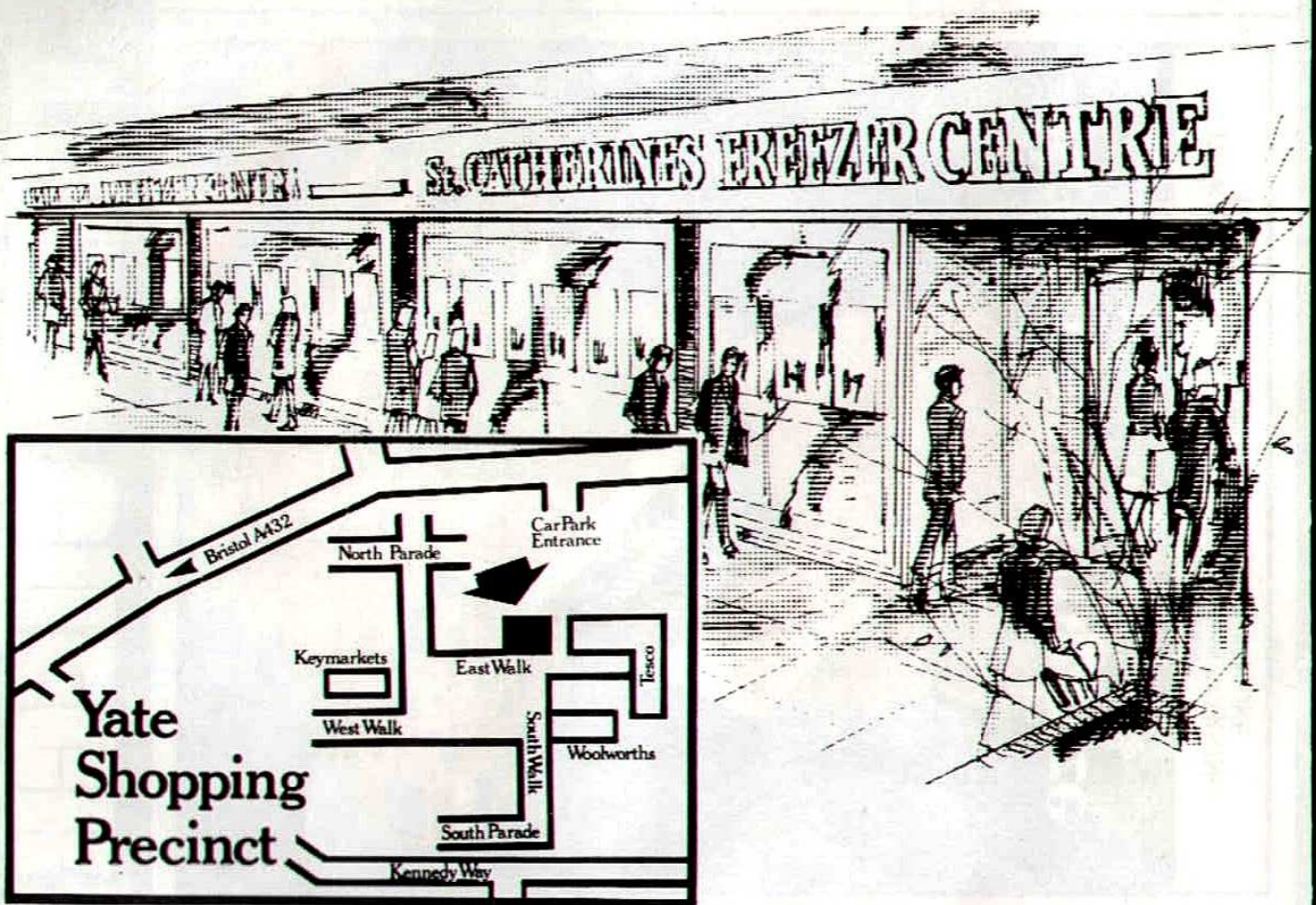
★ ★

Football League Division 3

HUDDERSFIELD

Next Saturday 3 pm

St. Catherines give a fresher look to frozen food in Yate



**NEW Freezer Centre NOW AT
East Walk, Yate, Avon
Special Celebration Offers NOW
available at ALL OUR BRANCHES**

TEAM CHEEK

Bristol Rovers

Colours: Blue and White

- 1 Phil Kite
- 2 Vaughan Jones
- 3 Neil Slatter
- 4 Aidan McCaffery
- 5 Tim Parkin
- 6 Gary Mabbutt
- 7 Gerald Williams
- 8 David Williams
- 9 Archie Stephens
- 10 Paul Randall
- 11 Mike Barrett
- 12

OFFICIALS

REFEREE:
MR. D.W. LLOYD (Worcester)

LINESMEN:
Red Flag — MR. A.G. BAILEY (Hereford)
Yellow Flag — MR. D. DELANEY (Merthyr Tydfil)



WORLD LEADER

Rothmans King Size

the best tobacco money can buy

MIDDLE TAR As defined in H.M. Government Tables.
DANGER: H.M. Government Health Departments' WARNING:
THINK FIRST - MOST DOCTORS DON'T SMOKE

Swindon Town

Colours: Red and White

- 1 Jimmy Allan
- 2 Charlie Henry
- 3 David Peach
- 4 Brian Hughes
- 5 Russell Lewis
- 6 Mike Graham
- 7 Roy Carter
- 8 Gary Emmanuel
- 9 Andy Rowland
- 10 Roy Greenwood
- 11 Gary Williams
- 12

MATCH BALL DONOR

Today's MITRE Match Ball has been kindly donated by:
ALLAN HARRIS & SONS LTD.,
Station Rd., St. Georges,
Weston-super-Mare.